



## Swanson Russell employees achieve Google certifications

Seven employees in **Swanson Russell's** media department have been awarded a Google Partners Specialist individual certification by Google Inc. The employees are **Robin Barrett, Rachel Leapley, Ritch Lomeli, Kelsey Pittam, Jenni Schroeder, Kaila Shirey** and **Kay Wigle**.

"Our Google Partners Specialist certifications reflect our agency's focus on digital media support," said Kay Wigle, senior vice president-media director at Swanson Russell. "While the agency has been a Certified Partner since 2009 and was recently awarded Premier Partner status, the specialist certification recognizes the highest level that individuals can achieve within the Google AdWords program."

The certification recognizes media professionals who successfully pass the following Google AdWords exams: Fundamentals, Search, Mobile, Video, Display and Shopping. To learn more about Google AdWords, visit [www.google.com/adwords](http://www.google.com/adwords).

Founded in 1962, Swanson Russell is a Nebraska-based agency with offices in Lincoln and Omaha. The full-service agency specializes in brand development, product launch and marketing communications. These offerings are rooted in Swanson Russell's Real Connection approach to identifying where brands and audiences meet. To learn more, visit [www.swansonrussell.com](http://www.swansonrussell.com).

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